



COLLOQUES &
CONFÉRENCES

Polish Viva Technology MeetUp

15 June 2023

Embassy of Poland in Paris

Zuzanna Łacny

Polish Academy of Sciences Scientific Center in Paris

From June 14 to 17, 2023, Europe's premier startup and technology fair, Viva Technology, unfolded in Paris. Globally acknowledged as a potent catalyst for business transformation and innovation, the event gathered eminent global business leaders, investors, researchers and startup representatives. They seized the opportunity to showcase innovative technological solutions, inspire one another and forge new connections. Speakers included Elon Musk, Emmanuel Macron, as well as representatives from major technology giants such as Orange, PayPal, Salesforce and META.

An important Polish highlight deserves mention: the Female Founder Challenge award bestowed upon Zuzanna Stamirowska, PhD, from the French-Polish startup, Pathway. Prime Minister Elisabeth Borne had the honor of presenting the award.

The Polish Academy of Sciences Scientific Center in Paris actively participated in the fair as a partner of the side event organized by the Embassy of Poland in Paris. The event, named Polish VIVA TECHNOLOGY MeetUP, took place on June 15 with the goal of accentuating Poland's role in the fair, strengthening Polish-French cooperation in the technology industry and providing a platform for exchanging experiences and networking.

The event began with a study visit to the public sector and startups on the fairgrounds, as well as in the laboratories of the technology park and the main headquarters of BioLabs. This company is a cutting-edge facility offering shared laboratory spaces and support services for early-stage life science startups. The visit offered insights into BioLabs'

state-of-the-art facilities, contributing to a deeper understanding of the innovative work happening within the life sciences sector.

The second part of the event took place in the representative halls of the Embassy of Poland in Paris and gathered approximately 200 participants, including Polish and French startups, along with representatives of Polish, French and foreign investors. Following the opening speech by Ambassador Jan Emeryk Rościszewski, a debate on Polish-French cooperation in the new technologies sector unfolded. Key participants included Eliza Kruczkowska – Director of the Polish Development Fund, Christian Luginbühl – Vice President of Orange Europe, Arkadiusz Ilgowski – President of Comarch France, Walid Barsali – President of La French Tech Warsaw, Kasia Lechka – President of Polish Tech Day and Greg Grzegorz Lewicki from 300RESEARCH. The meeting concluded with networking among participants, fostering optimism for the emergence of new contacts and collaborations within the Polish-French technology industry.

Translation: Joanna Borkowska

POLISH VIVA MEETUP TECHNOLOGY

JUNE 15TH, 2023

Thursday, 18:00-22:00

Embassy of the Republic of Poland, 57 Rue Saint-Dominique, 75007 Paris

WHY

Increase your network with French and Polish VIPs, investors, companies, fintech, retail, medtech and greentech startups, institutional partners coming to Paris for the **Viva Technology**

[Register at paris.amb.rsvp@msz.gov.pl](mailto:paris.amb.rsvp@msz.gov.pl) by the **10th of June**. The number of places is limited

AGENDA

[Discussion](#) *Tech for change: building smarter economy thanks to Polish-French cooperation*

followed by [Networking Cocktail](#)

SPEAKERS



Walid Barsali
La French Tech



Jan Emeryk Rościszewski
Ambassador of Poland to France



Eliza Kruczkowska
Polish Development Fund



Christian Luginbühl
Orange Europe



Kasia Lechka
Polish Tech Day



Paweł Kurtasz
Polish Investment and Trade Agency



Greg Grzegorz Lewicki
300RESEARCH



Arkadiusz Ilgowski
Comarch

ORGANISERS



Ambassade
de la République de Pologne
à Paris



Ministry of Foreign Affairs
Republic of Poland

Department of Economic Cooperation

PARTNERS



ACADEMIE POLONAISE
DES SCIENCES
Centre Scientifique à Paris



Polish Investment
& Trade Agency
PFR Group



PFR
Polish Development Fund



VIVA
TECHNOLOGY



Polish
Tech Day

impact

300GOSPODARKA



COMARCH

Affiche

 PROGRAMME

JUNE 15TH, 2023

Thursday, 18:00-22:00

Embassy of the Republic of Poland,
57 Rue Saint-Dominique, 75007 Paris

- 18:00 Registration
- 18:30 Welcome address by Jan Emeryk Rościszewski,
Ambassador of Poland to France
- 18:35 Keynote speech by Paweł Kurtasz, President,
Polish Investment and Trade Agency
- 18:45 Panel discussion:
*Tech for change: building smarter economy thanks
to Polish-French cooperation*
- Eliza Kruczkowska, Director of the Innovation
Development Department, Polish Development Fund
- Christian Luginbühl, Senior Vice President, Orange
Europe
- Walid Barsali, President, La French Tech Warsaw
- Arkadiusz Ilgowski, President, Comarch France
- Kasia Lechka, President, Polish Tech Day
- Moderator: Greg Grzegorz Lewicki, 300RESEARCH
- 19:45-22.00 Networking cocktail